



**CORY BOOKER**  
FOUNDER  
**MODIA J. BUTLER**  
PRESIDENT & CEO



Partnership for  
Prescription Assistance

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**Media Advisory**

For Today, June 11, 2008

**Partnership for Prescription Assistance Bus On-Site At Bradley Court**

*Help Is Here Express! Bus Offers Instant Relief to the High Cost Of Prescription Medicine*

**WHAT:** Today, Wednesday, June 11, 2008, from 1pm-1:45pm, Newark Now will host a press conference to welcome the Partnership for Prescription Assistance Bus (PPA) to Newark Now's Family Success Center at Bradley Court. PPA Specialists will be aboard the bus processing applications for prescription medication assistance. A PPA evaluation is free and available to the public. To apply at a later date call 1-888-4PPA-Now or go to [www.pparx.org](http://www.pparx.org).

The PPA bus is sponsored by America's Pharmaceutical Research Companies.

**WHO:** Mayor Cory A. Booker, City of Newark  
Modia J. Butler, President and CEO, Newark Now

**WHEN:** 1pm – 1:45pm

**WHERE:** Bradley Court, Family Success Center, 48 Munn Ave,  
Newark, NJ 07106

**WHY:** PPA offers a fast and convenient way to become eligible for help getting prescription medicines. More than 2,500 brand-name and generic medicines are covered. PPA Specialists are aboard the bus processing applications for prescription medication assistance. To apply at a later date call 1-888-4PPA-Now or go to [www.pparx.org](http://www.pparx.org).

Newark Now helps Newarkers become aware of useful resources and services, helps connect them to those resources and services, and helps government and non-governmental entities improve collaboration and coordination in the delivery of their services. For more information about Newark Now visit [www.newarknow.org](http://www.newarknow.org) or call 973-733-3460.

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